



U.S. Franchise Trade Mission



Budapest - November 19, 2019

Uncover the Master Franchise Opportunities Awaiting You

Come and meet well-known U.S. brands that are participating in a franchise trade mission to Hungary on November 18-19.

Co-hosted by the International Franchise Association and the Commercial Service of the U.S. Embassy, U.S. brands such as the following are looking for local partners/regional investors:



Where?

Budapest, Hungary

When?

November 19, 2019

Who?

10 American franchise companies (some with multiple brands)

Why?

To pursue partnership opportunities in Hungary

Event language

The event is in English. No interpretation is provided.

Cost

This event is free but advanced registration and investor assessment is required for entrance.

Questions?

Contact us at any time:
Éva Bősze
U.S. Embassy
Commercial Service
+36-1-475-4234
eva.bosze@trade.gov

Agenda will follow

What You Can Expect

This forum provides an opportunity for Hungarian investors and master franchisees to become familiar with U.S. brands and explore the potential to grow your business. By attending, potential Hungarian investors and franchisees will be able to:

- Meet leading *U.S. brand owners and franchisors*.
- Assess these *brands' growth potential*.
- Gain insights into *how to expand an international network*.
- Learn what *training and on-going support is available to succeed*.